

COME SEE THE SPECIAL-SIZE BUICKSPECIAL



THE BEST OF BOTH WORLDS

Now get the room, ride, go and pride of the costliest cars plus the savings and ease of the small!

The best of two worlds meet in this new-size, jewel-size Buick Special. Easy to handle? Savingful on gas and upkeep? Yes—but, so much more! Here's how it came about:

NEW ALUMINUM V-8—gives the Special twice the pow per pound of most compacts. More even than many full-size sizes and V-8s. All with amazing mileage—on regular gas at that!

ALUMINUM TRANSMISSION—Designed exclusively for a new-size car, the Special's Dual-Path Turbine Drive* is the peppiest automatic in any car. It weighs just 100 pounds, is simplest of all, and Buick sm-o-o-o-oth!

NEW ALL-DAY RIDE—Buick's big Comfort Zone gives more total head, hip and leg room than the compacts. A new Hide-Away drive shaft flattens the floor. And the satin-smooth 4-coil Control Arm suspension is the same type as on full-size '61 Buicks. Together they make the Special the one new-size car for long hopping as well as quick shopping.

LIGHT-TOUCH HANDLING—A finger-touch and this beauty wheels like a polo pony. And big air-cooled brakes front and rear give you Buick stopping power to match the Special's go-power.

EASY TO BUY, TOO—This proud Buick costs just a whisper above the compacts—and it's waiting for you at your dealer's now! *Optional at extra cost.



'61 IS BUICK'S YEAR

SEE YOUR LOCAL AUTHORIZED QUALITY BUICK DEALER NOW . . .

YOUR QUALITY BUICK DEALER IN MANHATTAN BEACH IS: **BUTLER BUICK CO. : 400 S. Sepulveda Blvd.**

GET IN STRIDE . . . GO CLASSIFIED . . .



NEW SOUTHWOOD MODEL . . . Don Wilson, president of the Don Wilson Builders, announced this week that showing of the new Southwood Riviera Royale homes has begun at Anza and Calle Mayor. Homes feature wide variety of exteriors and contain three and four bedrooms, family rooms, and two baths. Models are open from 10 a.m. daily.

DON WILSON OPENS MODEL HOMES IN SOUTHWOOD RIVIERA ROYALE

Don Wilson, president of Don Wilson Builders, announces the Preview Showing of Southwood Riviera Royale, 192-unit custom home development at Anza and Calle Mayor, Torrance.

Located in the choice Torrance area, Southwood Riviera Royale homes are moderately priced from \$25,700 with down payments from \$2600 plus costs on 25-year conventional loans.

Six basic floor plans are offered with a wide variety of exteriors ranging from Provincial to Hawaiian Modern. The homes contain three and four bedrooms, family room, and two baths. Custom kitchen include built-in gas range and oven, natural ash cabinets, disposal, hood with exhaust fan and grease filter, and colorful lifetime superamic tile. Built-in dishwasher may be included at time of purchase on optional basis.

DECORATIVE screen dividers lend custom touch to living and family rooms. Fireplaces of brick, slump stone,

Palos Verdes Stone, concrete block or used brick are offered. Bathrooms, of which there are two, include pullman marble counter tops, imported tile in shower, colored fixtures and decorator styled shower doors imbedded with woodland foliage and sea shells.

Construction is genuine lath and plaster. Oak hardwood floors, heavy, hand-split cedar shake roof; over-size forced air heating with outlets in every room; sliding glass doors to patio area; stainless, vinyl floor coverings and over-size garages are additional features.

SOUTHWOOD Riviera Royale is located in the heart of the South Bay Area which offers year around temperate, smog-free climate. In addition to close proximity to the all new Kings Boat Marina, Southwood Riviera Royale is just minutes away from South Torrance High and the huge new Broadway-Sears Del Amo Shopping Center.

now open daily from 10 a.m. and can be reached by driving South on Hawthorne Blvd. to Sepulveda, West on Sepulveda to Anza, South on Anza to models. From Pacific Coast Hwy., turn North on Calle Mayor to models.

Established Jan. 1, 1914

Torrance Herald

Member of National Editorial Association, Calif. Newspaper Publishers Assn., Verified Audit Circulation

Publication office and plant, 1619 Gramercy Ave., Torrance, Calif.

Published Semi-weekly, Thursday and Sunday by King Williams Press, Inc. Entered as second class matter January 30, 1914, at Post Office, Torrance, California, under act of March 3, 1879.

King Williams, Glenn W. Pfeil Co-Publishers

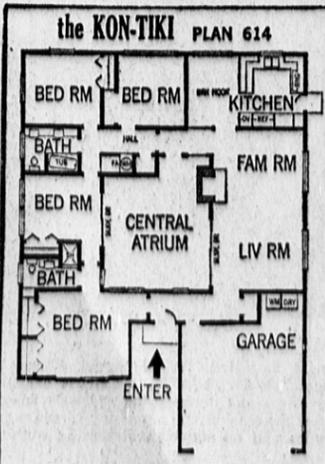
Reid L. Bundy—Managing Editor, Doug Anderson—Display Adv. Mgr., Stuart Joseph—Classified Adv. Mgr., Darrell Westcott—Circulation Mgr., James H. Haines—Mechanical Supt.

Adjudicated a legal Newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218470, March 30, 1927. SUBSCRIPTION RATES: By Carrier, 50c a month. Mail subscriptions \$9.60 a year. Circulation office FA 8-4000.



See the fabulous **KON-TIKI...**
the floor plan featured in the recent **HOME SHOW!**

bold...exciting new concepts in living...



SOUTHWOOD RIVIERA ROYALE

Selective Community of superb quality 3 and 4 BEDROOM, FAMILY ROOM, 2 BATH HOMES designed for tomorrow's concept

of living... TODAY!
Priced From **\$25,700**
from \$2600 DOWN plus costs

World's Most Desirable Location . . . Sparkling, clean beaches and the all new Kings Boat Marina are just minutes away. Majestic mountains rise in the distance to frame your view in all directions. Cool, clean ocean breezes eliminate smog and haze and bring the South Bay Area the mildest, most temperate climate in the Southland. **SOUTHWOOD RIVIERA ROYALE** is secluded, private and desirable . . . yet, close to all conveniences . . . new major shopping centers, churches, schools and recreational facilities are a mere stones throw away. **World's Most Desirable Homes . . .** We invite your inspection of these fine homes featuring **BETTER WORKMANSHIP . . . BETTER MATERIALS . . . LASTING VALUE!**
Genuine lath and plaster construction • Select oak flooring • Heavy, hand-split cedar shake roof • Oversize forced-air heating with outlets in every room • 3 and 4 generous bedrooms • Family room designed for family living • 2 custom designed baths in every home • Custom fireplaces of brick, slump stone, Palos Verdes Stone, concrete block or used brick • Colorful, lifetime superamic tile in kitchen and imported tile in shower • Pullman baths with imported marble counter tops • Dream kitchens with built-in O'Keefe & Merritt gas range and oven, natural ash cabinets, disposal, hood with fan and built-in dishwasher—optional • Colored bathroom fixtures • Stainless vinyl floor covering • Shower doors imbedded with foliage and sea shells . . . and a host of fine features that make **SOUTHWOOD RIVIERA ROYALE** your best home buy . . . by far!



From Los Angeles take Harbor Freeway to Artesia turn-off, west on Artesia to Hawthorne Blvd. South on Hawthorne to Sepulveda, west on Sepulveda to Anza, south on Anza to model homes.

FURNISHED MODELS OPEN FROM 10 A.M.

Great Builder Series

Southwood RIVIERA Royale



SOUTHWOOD RIVIERA ROYALE offers you better living by far...in better homes...created by **DON WILSON** the southland's most reliable home builder